**OVFC Board Meeting**

**Minutes**

**Tuesday, February 4, 2020**

In attendance: Dan, Cheryl, Dwight, Bob, Ashleigh, Gregg, Sarah

Regrets:, Joanne, Marshall, Chris

**1. Administration**

The agenda was approved.

The minutes of the December 3 meeting were approved with minor changes

**2. Orders**

December Sales were $10208.14, a bit higher than last year which was $9235. 87 customers ordered from 28 producers.

January Sales were 7425.93 a bit lower than last year which was $7808. 69 customers ordered from 30 producers.

22 signed and 10 paid in January, 7 from the test drive and 3 new.

Those who signed, how they found out about us:

2 – booth at Rankin

10 – Facebook / online

1 - Other

9 – word of mouth.

Ashleigh contacted all the new customers regarding our order system and there were no ordering errors.

**3. Marketing**

Ashleigh has sent a memo to the owner of the ValuMart in Deep River. They have the ability to purchase local produce and will do so when the fit is right.

Kim from Snark has presented in the past about how to approach stores for selling goods to them.

Posters to be printed in Barry’s Bay. Joanne to send in the file and they can be picked up by Sarah who goes there every other week.

**4. Financial**-

Preliminary results shows that we are in the black, have made a small profit this year. Details to be completed soon and a meeting of the finance committee to be called. Meeting date Thursday Feb 13th 1:30 at the Eganville Library.

**5. Fundraising**

**Lottery**– Dan has the prize money in hand, but is having problems getting the license. Ashleigh and Dwight volunteered to help. The proposed date for the draw is late August or early September.

**6 . Events**- Seedy Sunday March 8th – will see if we can get table and do a presentation.

**7. Any Other Business**–

SWAT analysis – please have your results into Joanne within a weeks time.

**8. Next Meeting.**

The next meeting will be held on Tuesday, March 10 at Bob’s place. 12:30 for lunch. Meeting starts at 1:15.