**OVFC Board Meeting**

**Minutes**

**August 30, 2022**

**7:00 pm**

**Via Zoom**

In attendance: Chris, Connie, Perri-Rae, Dianne, Joanne, Cheryl, Marshall, Sarah

Guest: Kat Foley (summer worker)

Regrets: Cora, Ashleigh, Emily

**1. Meeting Administration**

* The agenda was approved.
* The minutes of the Aug 4 meeting were approved.

**2. Order Review**

* Cheryl reported that sale for August were $8,600.17 compared to $9,974. This is still above the pre-COVID years (sales for summer months of 2019 were around $5,000/month). 64 customers ordered from 31 producers. Some producers did not offer produce this month (number of producers is usually around 35).
* 12 people signed up and 2 paid and ordered. They found out about us:
  + 1 – word of mouth
  + 1 – online

**3. Financial**

* Joanne reported that expenses are coming in. While some grant money has been received, we are very tight for cash.
* One payment of the Careers Fair Grant has been received and the second payment should be received before the end of September. There is one outstanding expense related to the fair.
* Part of the Canada Summer Job Grant has been received. The remainder is not due until they have received a report from us. This grant supports Kat’s term of employment with us which ends on August 31.
* Some expenses for the Farms Open have been paid. Perri-Rae (Co-operator’s Insurance) offered to sponsor some of these costs.
* Once all the expenses for these events are paid and we have received the grant money, we will be okay for money.

**4. Career Fair**

* Report for the grant agency will be completed by the end of September.
* The video is still being edited. It should be available for viewing at our October meeting. This will be a good education tool that can be sent to other schools in Ontario to encourage students to explore careers in agriculture.

**5. Farms Open**

* There is a training session for exhibitors for Farms Open coming up. Marshall will advertise this. Hopefully the Ontario Federation of Agriculture will pay for part of this. The event was created by Farm and Food Care (<https://www.farmfoodcareon.org/>) Board members are invited to attend.
* Signs for participating farms have been created and will be distributed to them shortly.
* MyFM and Valley Heritage Radio are willing to run interviews regarding this event. Marshall will investigate the possibility of getting an interview on CBC Ottawa.
* Kat has created a Facebook page for the event which is accessible from the Co-op page. Items regarding the event will appear automatically. She will create an Instagram page which will be managed by Kathleen.
* Kat has produced a third poster for advertising this event.

**Action: Marshall** to invite representatives from Culinary Alliance and Ottawa Valley Tourism to our next board meeting.

**6. Canada Summer Job**

* Kat’s term working for the co-op ends on August 31. Marshall thanked her for all the work that she did.

**7. Report from Tour de Bonnechere**

* At the last meeting, the board voted to donate a gift certificate as a prize at the cycling event – Tour de Bonnechere. This was won by Luce Napert of Ottawa. Cheryl will e-mail the certificate to him.

**8. Next Meeting:** Tuesday September 27.