

OVFC Board Meeting
Minutes
Wednesday September 27, 2023
3:00 pm

Via Zoom

In attendance: Chris, Ashleigh, Michael, Cheryl K, Lynne, Cameron, Janice

Regrets: Cheryl S, Joanne, Nicole., Perri-Rae

1. Administration

- The agenda was approved.
- The minutes of the August 30 meeting were approved as circulated.

2. Orders

- Cheryl reported that the orders for September totalled \$9,376.19. This significantly lower than this month last year at \$11,102. 70 customers ordered from 36 producers. 68 new people signed up and 3 paid and ordered. They all heard about us via work of mouth.
- Lynne reported that the **Move to Sno-Drifters hall** went well. Lynne, Cheryl K and Janice will have key codes for the door. Anybody desiring access to that building will have to contact one of these people. The floor of the area that we are using will be pressure washed. The tables etc will be installed at a later date.

3. Financial – No reported

4. Events

- **Farms Open:** Cameron went to the farms in Quebec and was impressed. The presentations were good. Lots of people attended. Overall it went well. Only 3 OVFC members participated this year. We should try to attract more next year.

Suggestion: charter a bus (or 2, one for adults and one for children). A school class visited at least one of the farms this year. We should be more aware of this happening in the future.

Cameron and Janice are willing to help plan it again next year.

- **Harvest Soiree (Long Table Dinner):** Lynne distributed the proposed menu. The event is scheduled for Friday November 3. There will be 2 staggered seatings. Attendees will

chose which main dish they want when they purchase their ticket. Tickets and publicity will appear soon.

Board members are encouraged to promote this event as much as possible.

- **On-Line Auction:** Connie wants to hold this around Easter. One concern that she has is how purchasers are going to pick up there items.
- **Beachburg Cooking Demo Evening:** The Beachburg Agricultural Society(BAS) would like the co-op to partner with them to hold a Cooking Demo Evening some Thursday evening during the winter. Kathryn Majszi of Kasia's Gourmet Kitchen (Beachburg) has offered to lead a workshop either on preparing cabbage rolls or making pierogies. The goal would be to highlight the local (and seasonal even in winter!) ingredients we can source right here in the valley!
- **Beachburg Fair:** The BAS would like the co-op to participate in the Beachburg Fair to be held from July 4 to 7 2024. The emphasis will be local food. The idea is that the co-op would hand-out samples prepared from local food with displays about food grown in the area. Janice will be the contact for this.

The board approved participating in the events with the BAS.

- **Health and Wellness Fair:** The board received an invitation to participate in a Health and Wellness Fair. The invitation was declined, since the fair is aimed toward the medical community and people looking for medical care; and we did not appear to fit in. We will send them some cards.
- Janice reported that she is planning an event to be held either fall 2024 or fall 2025. More details later.

5. Communications

- Connie is looking for material for the newsletter.

6. Cook Book

- Ashleigh will send an update to the board via e-mail. Michael is willing to help.

7. Next Meeting: to be decided.