

OVFC Board Meeting

Minutes

Wednesday April 3

7:30 pm

Via Zoom

In attendance: Cameron, Chris, Lynne, Joanne, Cheryl K, Cheryl S, Janice, Ashleigh
Regrets: Nicole, Perri-Rae, Michael

1. Administration

- The agenda was approved.
- The minutes of the January 10 meeting were approved as circulated

2. Orders

- March sales were \$8,159.73 compared to \$10,424 last year. 70 customers ordered from 34 producers.

9 people signed up and 2 ordered and paid:

1 – Facebook

1 – Word of Mouth

3. Financial

- Joanne presented the draft Annual Report for 2023. Sales for January to March are still higher than before COVID by ~\$2,000 per month.
- Joanne presented the draft Budget for 2024. Expenses are higher than last year so we probably will lose some money this year. The amount will depend on events, cook book sales, etc. Lynne stated that we need to budget improvements to our space in the Snodrifters building:
 - lock on door
 - internet access (it is slow)
- Janice presented the Financial Report for 2023. There was a loss of ~\$480.

Action: Board members to review Financial Report, Budget and Annual Report and send any questions, comments or suggestions to Janice.

4. Events

- **Annual General Meeting** – date will be set at the next meeting.
- **Online Auction** - contributions are due April 15. It should be starting soon. PayPal setup for the auction has been done.

- **CNL's Earth Week Sustainability Fair, April 24** – 2 board members will attend.
- **Farms Open** – will take place on September 22. The committee is active and has 2 new members. A map showing participating farms will be produced this year.
- **Calendar Fund Raiser** – Cameron will produce a sample for the AGM.
- **Beachburg Fair July 4-7** – We are needed on July 6. Janice will send an e-mail to the board about this, looking for volunteers.

5. Good Food Box

Janice will send an e-mail to the board about it. It is unlikely that producers will participate due to high costs most of them are experiencing.

6. Cook Book

Ashleigh reported that it should be in a final state by the end of April.

7. Other Business

- Janice and Cheryl K have received a number of comments after they solicited ideas as to how to improve the co-op. Janice will send a summary to the board. Some ideas:
 - car pooling on delivery day (for producers)
 - more visibility on social media
 - our prices are high, but producer costs are going up a lot. We need to bring this situation to our members (newsletter article).
 - Offer delivery directly to customers (for a fee?).
- There was some discussion on social media. Cameron is willing to work to improve this situation.
- There also was some discussion an order deliveries. A committee was struck to see if it is worth implementing. Members are: Cheryl K., Cheryl S., Lynne and Cameron

8. Next Meeting – to be decided by Doodle Poll.