

OVFC Board Meeting Minutes Wednesday July 17 7:00 pm

Via Zoom

In attendance: Perri-Rae, Janice, Lynne. Chris, Cheryl S., Cheryl K., Joanne
Regrets: Cameron, Nicole, Ashleigh

1. Administration

- The agenda was approved.
- The minutes of the June 11 meeting were approved as circulated.

2. Orders

- June sales were \$9,221.71, a bit lower than last year (\$9,529). 75 customers ordered from 36 producers.

14 people signed up and 4 ordered and paid:

1– Facebook

3 – Word of Mouth

- Returning Coolers – Cheryl K, Janice and Lynne will meet with the new NAW Township CAO to see what can be done to improve access to the hall, especially with regards to returning coolers.
- Deep River orders – The June DR order was rather large. We need to get more customers to help out. Chris and Ashleigh will reach out to them via e-mail and/or at an in-person meeting.

3. Financial

- Joanne presented the quarterly financial report.
 - Orders in Deep River continue to grow and we might want to use that location for any test site for marketing and delivery alternatives/activities.
 - Meat and fish continue to be our best sellers. Vegetables tend to increase in the fall months.
 - Bryson continues to be our largest producer by a long shot.
 - Sales are a bit lower than last year but have been picking up. They are still higher than pre-covid. Costs are up, but we are doing okay. Fundraising events are helping a lot.

- Forecasting the year end – we are showing a small loss due to major expenses that are coming.

4. Events

- Beachburg Fair – Janice reported that it was fun. 2 volunteers helped out. Attendance at the booth was good. Some people are interested in having a depot in Beachburg.
- Farms Open – Perri-Rae reported that invites had been sent out to the farms.
- Fall Supper – Lynne said that it cannot be done. The SnoDrifters hall kitchen doesn't have enough space, and there were problems with the equipment last year. We could use other space such as the Eganville Legion, but we will need somebody to organize it.
- Fall Supper in Deep River – Chris will take the lead on this.

Action: Board members to think about events and bring ideas to the next board meeting.

5. Cook Book – no reported

6. Delivery – on hold

7. Next Meeting – Wednesday August 14 at 7:00 pm.
The September meeting will be in the morning.